



**Banyule & Districts Netball
Association Incorporated**

**Business Plan
2009**

Approved at Meeting of

Executive Summary

Mission Statement

To promote the sport of netball to the community of Banyule.

Vision Statement

To provide to the community of Banyule with facilities and expertise to raise the profile of netball.

This will be achieved by the development of the talents and skills of individuals and teams at all levels.

Statement of Objectives

- ◆ By continuously developing players, coaches, umpires and management to achieve their potential.
- ◆ To raise the profile of the sport of netball within the community.
- ◆ To provide seasonal competitions for teams located within the Banyule area on a week to week basis.
- ◆ To provide the opportunity for players of all standards to participate.
- ◆ To develop representative teams to participate in higher level competition both at tournaments and State level.
- ◆ To maintain financial viability.
- ◆ The aim of the Banyule & Districts Netball Association (BDNA) representative teams is to develop higher skill levels with the expectation that representatives will eventually be drawn from BDNA to represent Victoria and Australia as players, umpires and coaches.

History

Humble beginnings

The Banyule and District Netball Association is a young association compared to some of the other local associations.

The Association founded in 1998 was made up of players from the Macleod Netball club. These players numbering just 200 formed the association's initial 3 Banyule & District Netball Association representative teams.

In 2003 after 5 years of campaigning the Association moved into their newly constructed home at the Banyule Netball Stadium in Macleod, where it has been able to provide local netballers with regular competitions in a modern venue.

Banyule & Districts Netball Association

The Banyule & District Netball Association now provides competitions on Saturdays, Tuesdays and Thursdays for over 3000 players from clubs and teams throughout Banyule.

The Association currently has 11 representative teams competing at both tournaments and in weekly matches at the State Netball and Hockey Centre located at Royal Park.

BDNA is affiliated with Netball Victoria.

BDNA is a founding member of the North East Blaze VNL Netball Club.

The Banyule Netball Stadium is centrally located and close to public transport.

Organisation and Management

All members of the Board of BDNA are elected. A Board member must be from a member club or team.

Products and Services

BDNA seeks to provide a wide range of netball related activities to the local community.

These include:

1. Competitions & Programs

- ◆ Junior and Adult teams,
- ◆ Netta and Fun net,
- ◆ School Holiday Programs

2. Umpires, Coach and Management Development

- ◆ Continued training, and Badging of Umpires
- ◆ Active participation and support.

3. Representative Teams

- ◆ Tournament teams (approximately 8 within Victoria, including 3 at home venue)
- ◆ Royal Park Teams (played weekly at the State Netball and Hockey Stadium, Royal Park)
- ◆ Junior teams (11/u to 17/u), and
- ◆ Senior teams (18yo to adult teams).
- ◆ Jika Regional Teams
- ◆ VNL – North East Blaze

Members of representative teams are drawn through application and trials and are selected on merit.

The aim of the representative teams is to develop player to higher skill levels, with the aim that players will be drawn from BDNA to represent Victoria and Australia.

Strengths, Weaknesses and Opportunity Analysis

A SWOT analysis provides the following:

BDNA - Strengths

1. Purpose built local netball stadium.

BDNA provides a quality stadium in which to train and play, which encourages participation and pride.

2. Affiliation with Netball Victoria

BDNA has access to the Victorian Netball peak body.

3. Weekly training – players, umpires and coaches

BDNA encourages all teams and clubs to provide players with regular training.

4. Qualifications of umpires

BDNA provides a level of quality and assurance for all participants with a training and qualifying process in place. Umpire training is encouraged for all players to develop skill levels in relation to the rules of the game and to develop umpires to support the association.

Qualified umpires providing high skill levels add credibility to BDNA reputation.

5. Qualifications of Coaches

BDNA encourages continuous improvement of coaching standards through training and accreditation provides high quality coaching for players and allows coaches to develop.

6. Experience/dedication of BDNA Board

The Board Members have a range of experiences within the netball community and beyond and direct the development of the association in a positive direction.

7. Registered Business names

Banyule & Districts Netball Association Inc. and Banyule Netball are names registered with Consumer & Business Affairs Victoria.

BDNA - Weaknesses

1. Age of the Association

As a relatively new association, previously without a home base, BDNA is continuing to establish its reputation within the community.

2. Limited number of courts

Competition and training is limited to four indoor courts. This limits the scope for expansion of competitions held at the stadium.

3. Stadium Management

The stadium will be managed by the Banyule City Council, the interaction between BDNA and the Council a work in progress.

BDNA - Opportunities

1. Tournaments

At least three tournaments are programmed each year for February, June and August. These provide an opportunity to run a tournament in our own name, promote and market the association and venue to other associations and gain further expertise in the management of such an event.

2. Venue to provide external Courses and Training.

There is potential to utilise the stadium, between seasons, as a venue for providing netball related training.

3. Jika Netball Region

Provides all BDNA players with the opportunity to play at the Elite Regional Level

4. North East Blaze NC

As a founding member of the "Blaze" BDNA is able to provide players with development, training and playing opportunities at the Elite VNL level.

BDNA - Threats

1. Poaching

Resources of players, coaches and management is liable to poaching by other associations.

2. Financial / legal / management

As a Not-For-Profit organisation financial viability will always be an on going issue.

There are many responsibilities in relation to State and Federal law which need to be understood.

Finances and Budget Projections

As a viable ongoing non-profit organisation, BDNA faces each year with a wide range of responsibilities. A projected budget is prepared at the end of each calendar year based on the costs incurred during the previous year and the known and anticipated costs for the following year (eg court hire, wages, operating costs etc). It is expected that at least a modest surplus will result after each full year of competition.

Any surplus is used to limit fee increases for clubs and teams and is also invested in developing resources of the netball community.

Monitoring and Reporting

◆ General

Ongoing records kept of all players, training, games, competitions and employee records.

Regularly assess goals against performance.

◆ Administrator

The administrator is responsible for the day to day running of BDNA and reports on all issues to the Board.

The administrator provides reports to each Board meeting, including a summary report to the Annual General Meeting.

Goals, Objectives and Action Plan

Goal	Objective	Action	Responsibility	Timeframe	Resources	Performance Indicator
Utilise netball courts	Utilise courts fully	Run competitions and training which fully utilises available courts	Administrator	Ongoing	Administrator -Part time approx 25 hours per week	Time. Percentage of courts used over available time. Aim 70%
Have qualified umpires	VNA badged umpires	Train umpires and have them assessed for badging.	Umpires convenor Administrator	Ongoing	Umpires convenor - part time employee approximately 21 hours per week. VNA and other relevant umpiring courses	Record all training undertaken. Employ badged umpires. New umpires badged each year. Umpires trained on an ongoing basis. Aim 2 new badged umpires each year.
Qualified coaches	All representative coaches to be a minimum of Intermediate Netball Victoria qualified for Tournaments & Advanced for State League	Provide training opportunity to all coaches	Head Coach Rep Committee	Ongoing	VNA and other relevant coaching courses	Record all training undertaken.
All Paid Staff	Attend a minimum of 1 professional development training course a Yr	Provide training as identified.	Employment Committee	Ongoing	On the job and formal training courses as identified.	Record all training undertaken.
Representative teams	Field representative teams at junior and senior level	Advertise, trial, select and field teams in competition	Head Coach Rep Committee	Ongoing	Rep committee Coaches and players Advertising	Representative teams selected.

Goal	Objective	Action	Responsibility	Timeframe	Resources	Performance Indicator
Employment Contacts and Job descriptions	Have employment contracts and Job descriptions for all paid employees	Develop contracts and job descriptions	Employment subcommittee	Reviewed annually		All contracts must comply with award conditions.
Hold tournaments	Junior Tournament	Run at least 3 tournaments per year	Administrator	February, June & August	Advertise with NV Website & Flyers	Teams entered to play
Maintain financial viability	Make sure assoc. and competitions are at all times viable.	Review every 6 months	Administrator Treasurer / Accountant	Ongoing Every 6 months	Financial Accounts	Positive financial position at the conclusion of each year of operation.
Present representative teams to high standard.	Presentation and skills levels of Coaches, Umpires, Players competing to be of a high standard.	Courses, Training, Badging, BDNA uniforms to be worn.	Administrator Head Coach Rep Committee	Ongoing	Netball Victoria Advertising	Improvement of teams through competition in relation to previous competitions.
Hold skill training	Provide skill training to the community at large.	Organise, manage and run training courses.	Administrator Head Coach Rep Committee	From time to time.	Qualified members of BDNA. Netball Victoria	Successful (by participation and financial viability) training courses held.
Board positions clarified	Clarify positions on the board for new members joining	Board members to document in writing knowledge to pass onto new board members	Each Board Member	Every year	Individual Board Members positions	New Board members have easy initiation
BDNA programs	Enable more new teams & participation of all programs	Advertise programs – Competitions, Netta, School Holiday Program, Boys Comp, 17/u Thurs Night	Administrator Program Co coordinator's Publishing Committee	Every Season	Print Media Flyers Schools Netball Vic	New Teams More participants
Fundraising And Sponsorship	Improve Funds Re pay loan from Macleod NC	Fundraising initiatives Repayment of Loan to Macleod NC	Fundraising Committee Rep Committee Sponsorship Committee Finance Committee Administrator	3-4 times a year Loan Repayment within 2-3 months	Local Businesses Netball Community Local Community	Increase in Funds Increase in Sponsorship Loan repaid on time